MY HOME
MY UNIVERSITY
CONNECT: UOW
SOUTHERN HIGHLANDS

UOW
SOUTHERN
HIGHLANDS
WELCOME

At UOW Southern Highlands we bring university education to the local community. You can study with an internationally recognised institution without leaving home.

At our Campus you will learn in a friendly environment, making full use of small work classes as well as linking with others across the network of UOW students.

STUDY LOCALLY

At UOW Southern Highlands you will be given personal attention allowing you to concentrate on your studies. Our staff are very approachable and give you guidance throughout your degree.

Coming here means being able to stay at home, thus reducing the costs of attending university, maintaining your family support networks and continuing in local employment.

STUDY AT A WORLD-CLASS UNIVERSITY

UOW was the highest-performing public university in Australia overall for ‘domestic graduates’ in the independent Good Universities Guide 2012.

Results like these are great. We love to have our hard work acknowledged—but we’d be doing what we’re doing anyway.

WHAT WE DO

CONNECT: OUR CAMPUS

MICHELE O’BYRNE: BACHELOR OF ARTS (SOCIOLOGY)

“I chose UOW Southern Highlands because of the convenience of the Campus and availability of technology. After doing research I felt it had a very good reputation and was appropriate for the degree I wanted to study. The teaching and support staff are fantastic on every level. Nothing seems to be too much trouble.”
Bachelor of Business

This is the most flexible degree in the Faculty of Business. It will teach you the core disciplines of business and let you tailor your own study program.

Like the Bachelor of Commerce, in the first year you will study the essential core disciplines of accounting, economics, finance, management and marketing. As there is no major in the Bachelor of Business, students are given more flexibility to study a range of electives and subjects to meet individual interests. This includes subjects outside of Commerce that you may be interested in.

Careers

Graduates with a Bachelor of Business have the knowledge and experience to move into many types of business careers such as business development, project management, corporate relations, management and marketing.

Bachelor of Commerce

The Bachelor of Commerce balances flexibility with specialist knowledge: you choose from fourteen specialised majors, and can combine it with electives or a second major. It is also available in many double degree combinations.

This degree is for students who would like to specialise in one or more of the principle areas (majors) of business and commerce. It consists of two components: nine core subjects and the flexibility to choose subjects from fourteen majors. You can also choose a double major or a major and a minor.*

Please note, not all majors can be completed at UOW Southern Highlands.

SOUTHERN HIGHLANDS

DEGREE OVERVIEW

BACHELOR OF BUSINESS

The most flexible three-year degree offered by the Faculty of Business. Allows you to choose from a long list of elective subjects.

BACHELOR OF COMMERCE

Our flagship degree. Balances flexibility with specialist knowledge: you choose from fourteen specialised majors, and can combine it with electives or a second major. Also available in many double degree combinations.

BACHELOR OF COMMERCE

DEAN’S SCHOLAR

A program for high achievers. Contains the same subjects as the Bachelor of Commerce with additional privileges including academic mentors, textbook allowance, seminar programs and special research projects.

BACHELOR OF ECONOMICS & FINANCE

A highly specialised degree based on the Bachelor of Commerce, where you focus your studies on economics and finance from the very start of your degree.

BACHELOR OF ARTS (BA)

A Bachelor of Arts is a bit of a paradox. As one of the oldest strands of tertiary study, it contains some of the more classical fields of study—history, philosophy and so on. However, its flexible structure and focus on contemporary social and political issues means it also has some of the newest, most cutting-edge major areas of study, like War & Society, or Science and Technology Studies. Highly flexible, highly customisable.

DAMIEN KENT:
BACHELOR OF COMMERCE

“The smaller class sizes ensures that more quality tutelage is provided to students, along with forming new friendships between other students as well as staff (on a professional basis). UOW Southern Highlands is friendly, professional, relaxed and open.”
Bachelor of Commerce (Accountancy)*

Forensic accountant Accountancy is about providing useful (reliable, timely and accurate) information for decision makers, especially in relation to economic decisions. Whether you are working for a multinational company, a government agency or in public practice, accountants play a pivotal role in advising senior management on the financial performance and direction of the organisation. If you’re the type of person interested in business and have an aptitude for both logical and critical thinking, accountancy might be the right choice for you.

**WHAT YOU STUDY**

You will study advanced accountancy topics including financial reporting, auditing and management accounting. You will learn about financial accounting in its organisational, social and political contexts as well as study relevant law subjects (including taxation law and law of business organisations) so as to be eligible for associate membership of professional accounting bodies.

**PROFESSIONAL RECOGNITION**

When you graduate, you may be eligible for associate membership of the Australian accounting professional accounting bodies, CPA Australia, the Institute of Chartered Accountants Australia (ICAA) and the Institute of Public Accountants (IPA). Graduates can also apply for associate membership of international professional accounting bodies including the Association of Chartered Certified Accountants (ACCA) and the Chartered Institute of Management Accountants (CIMA).

**CAREERS**

Accountants are in equally high demand in the public and private sectors. The scope of accountancy jobs is broad. You may work at a strategic level, advising senior management on major business decisions or you could work in a smaller unit monitoring specific business functions and providing solutions to improve business efficiency and effectiveness.

Bachelor of Commerce (Management)*

Management is the art and science of organising assets to reach a goal. Studying management you will learn how to interpret the procedures and systems used in an organisation to assess how individuals and the organisation as a whole can best operate. You will develop skills in decision-making, conflict resolution, administration and communication.

**WHAT YOU STUDY**

You’ll study management from a range of perspectives, each aimed at expanding your management knowledge and future success in management roles. You’ll learn how to strategically manage both physical and intangible assets for organisational success. You’ll do this by gaining a sound understanding of the framework of organisational structures, including the local and international environments in which they operate. Your final year subjects will have you identifying and analysing quality management systems, strategically managing risk and developing international business strategies.

**CAREERS**

Management skills are practised by people in all roles and are valuable at every stage of your career. Managers need to know what makes organisations successful, and how to analyse, manage and improve performance in a range of areas. Common fields of management include human resource management, international management, operations management and organisational development.

*may be completed at UOW Southern Highlands

**MAJORS**

**Sample Careers**

- Auditor
- Banker
- Business analyst
- Company treasurer
- Corporate accountant
- Cost accountant and policy advisor
- Financial controller

**STUDY LOCALLY**

By studying locally, you’ll be better placed to maintain your family support networks and continuing local employment.

**CAMPUS FACILITIES**

In addition to the print and electronic resources available in the library, computers are available for library research. Photocopying facilities are also available. Facilities are listed on page 11.
Bachelor of Commerce (Marketing)*

**SAMPLE CAREERS**
- Advertising Executive
- Brand Manager
- Marketing Manager
- Relationship Manager

Marketing is about generating products and services to meet a defined customer need. It's also about establishing a competitive advantage by effective positioning in the market with reference to product, promotion, pricing and distribution strategies. In addition to commercial marketing, the industry has diversified into specialist marketing applications including social marketing and not-for-profit marketing.

**WHAT YOU STUDY**
You will be immersed in marketing, from understanding consumer behaviour and measuring the effectiveness of communication channels to product positioning and the effectiveness of market research. You'll learn about how to use creative advertising techniques, including graphic design software, to develop creative and effective marketing communications. You will also see how marketing can influence positive change in social behaviour.

**CAREERS**
Most marketing positions are in the private sector, but any organisation involved in product or service delivery (including governments) can make use of marketing skills. It is a sector with particularly good international work prospects, with global marketing practices being broadly similar.

As a marketing officer you will identify and analyse an organisation’s strengths and weaknesses, and respond to opportunities and threats in the marketing environment. You will develop and implement appropriate strategies by selecting, segmenting and targeting markets, and promoting products and services to those markets; and undertake marketing audits to monitor sales performance.

Careers in marketing include services marketing, public relations, advertising, product and brand management, market research and analysis, sales, direct marketing and international marketing.

*Students may study 2 years of this program at UOW Southern Highlands.

PERSONAL ATTENTION
You will be given personal attention allowing you to concentrate on your studies.

Bachelor of Commerce Dean’s Scholar

The Dean’s Scholar Program is designed for high-achieving students. Dean's Scholars complete the Bachelor of Commerce with a number of added benefits:

**ACCESS TO AN ACADEMIC MENTOR**
You’ll be paired with a mentor in the faculty. You’ll be able to draw on their experience, insight and guidance to overcome academic challenges and take advantage of special opportunities.

**TEXTBOOK/MATERIALS ALLOWANCE**
You will have an annual allowance to pay for textbooks and other learning resources.

**EXTENDED LIBRARY ACCESS**
Expanded library borrowing privileges will put you in the same category as research students—giving you access to the resources you need for special projects.

Bachelor of Commerce (other majors)

If you’re accepted into the Bachelor of Commerce at UOW Southern Highlands and want to undertake the following majors, you are able to undertake the compulsory core first-year subjects of a Bachelor of Commerce at UOW Southern Highlands Campus. Students will then need to complete their program at the Wollongong Campus.

All majors include:
- Business Innovation
- Business Law
- Economics
- Finance
- Financial Planning
- Human Resource Management*
- International Business Public Relations
- Quantitative Analysis in Economics
- Supply Chain Management

* a selection of 2nd & 3rd year subjects may be studied at UOW Southern Highlands

Bachelor of Economics and Finance*

The Bachelor of Economics and Finance is a three-year degree for students who want to specialise in economics and finance from the very start of their degree.

In the first year of study you will learn the core disciplines of accounting, economics and finance. Second-year and third-year subjects focus on advanced economics and finance. In the final year, you will also undertake an applied research project. This may include a workplace project or more traditional research paper related to economics and finance.

You will focus your degree by choosing one of four majors. These major studies are closely modelled on the majors within the Bachelor of Commerce – Economics, Finance, International Economics, Quantitative Analysis in Economics

* The full degree is offered at Wollongong campus only. Students can study the first year at UOW Southern Highlands but then must attend Wollongong campus for the final two years of the degree.
Bachelor of Arts

A Bachelor of Arts degree is one of the more traditional and popular university degrees. While universities package courses in a variety of ways, subjects with origins in the humanities such as history and literature and in the social sciences such as sociology and related disciplines are generally included in an Arts degree.

In contrast to programs such as engineering or education, which are geared toward particular professions, Arts programs don’t train students for specific jobs. Instead, Arts programs focus on highly adaptable general skills and broad knowledge. Employers in all fields look for employees who can see the ‘big picture’, work collaboratively, and speak and write effectively. Arts graduates are highly valued by employers, who praise them for their versatility and worldliness.

Employers want graduates who can find information, analyse it, and make independent and informed decisions. They want people who can handle the technology and be creative. Our degrees teach critical analysis, and produce good researchers and decision-makers. Our graduates have the ability to adapt to changing environments, allowing them to gain new skills and knowledge throughout their careers, and communicate effectively in order to get the job.

**TEACHING IS AN OPTION**

The Bachelor of Arts degree, combined with a Graduate Diploma in Education (Primary or Secondary) provides a path to a career in teaching, as well as the flexibility to keep your options open to other careers. With careful selection of subjects, Graduates may teach in either Primary School or in High School in H.S.I.E., English or History.

**WHAT YOU STUDY**

Completing one major is a core requirement of your Bachelor’s degree and accounts for about one third of your whole degree. Your major is the approved area in which you specialise. The BA is a flexible degree, you can do two majors and a minor (half a major); you can do one major and three minors; or you can do one major and lots of electives. The flexibility of the BA allows you to play to your strengths!

The degrees focus on the development of highly adaptable skills and a broad base of knowledge.

We teach all those critical skills which employers want such as:
- Reading & understanding
- Analysing and evaluating
- Independent thinking and working
- Problem-solving
- Communication skills

**ENGLISH LITERATURES**

English Literatures introduces you to a broad range of literary texts—novels, poetry, essays, drama, short stories, film, diaries and letters—drawn from medieval times to contemporary popular culture. A strong international focus draws texts from around the world. The major teaches you to analyse what you read and articulate your response with sharp critical skills and cultural sensitivity. You will be encouraged to enquire into the politics of the writing and reception of these texts, and to understand aesthetics and the value of literature as they relate to questions of race, gender, sexuality, class and nation.

Possible subjects include:
- Modernism
- US Literature
- Making Books: From Gutenberg to Google
- Children’s and Young Adult Fantasy Fiction
- Romantic Literature
- Black Writing from Africa, U.S. and the Caribbean

**HISTORY**

History aims to understand and interpret the past, bringing together both facts and moral judgements to analyse the background of society. You will develop a sophisticated appreciation of contemporary approaches to historical theories and methods. Interpretation, argument and evidence are used to understand the broad scope of human experience.

The History major focuses on themes that link Australian and international history, including culture, environment, gender, globalisation, historiography, labour, war and regional development.

Possible subjects include:
- Slavery in the Asia Pacific
- An Ocean of History: An Introduction to the Pacific World
- Galapogis Study Tour
- Twentieth Century Dictatorships
- Ancient History: Greece
- Australians and War: From Kokoda to Iraq
- Debates in Australian Cultural History

**INDIGENOUS STUDIES**

This major combines Indigenous Studies subjects offered by the Faculties of Arts, and other Faculties. You will gain a detailed understanding of the Indigenous Australian perspective on society, culture and history.

Possible subjects include:
- Identity, History and Resilience
- Introduction to Aboriginal Arts and Society
- Indigenous Peoples and Decolonisation: Global Perspectives
- Redefining Eden: Indigenous Peoples and the Environment
- Debates in Australian Cultural History
- Social Determinants of Indigenous Health

**SOCIOLOGY**

Sociology is the systematic study of human society and social organisation. From prison riots and military coups to bus stop queues and M colloquiums, from globalisation to raves, from cosmetic surgery and custom cars to ‘microblogging’ and ‘binge drinking’, sociologists investigate and reflect on how society is structured, how it’s changing, and how the individual and society interact. Sociology will provide you with the conceptual, critical and analytical skills and literacies required in today’s complex and rapidly changing world.

Possible subjects include:
- Investigating the social world
- Genders and Sexualities
- Youth Cultures
- Violence, Fear and Civilisation: the Evolution of States
- Scenes, Subcultures, and Neo-tribes
- Sustainable societies

LORRAINE MOORE: BACHELOR OF ARTS (COMMUNITY, CULTURE & ENVIRONMENT)

“As a parent and mature aged student studying at UOW Southern Highlands, the supportive and friendly environment is assisting me to pursue my career aspirations in becoming a primary school teacher“
BONUS 3 ATAR POINTS FOR HSC STUDENTS
If you have a UOW or UOW Southern Highlands program as a UAC preference and you completed your HSC at a school within our regional area, your admissions rank (ATAR) will automatically be increased by three points on the UAC system for University of Wollongong entry only. To check if you are eligible for this scheme visit uow.edu.au/future/bonuspoints

GETTING TO CAMPUS
Free parking is available on-campus, and the Southern Highlands Campus is accessible from the Moss Vale Train station as well as through Berrima bus services.

CAMPUS FACILITIES
Library: In addition to the print and electronic resources available in the library, computers are available for library research. Photocopying facilities are also available.

Computers: There are computers available for student use in both the University building and the Library. Extended access is available if you wish to use the computers or simply find a quiet place to study.

Learning assistance: This free service is available for students in various areas relevant to their degree studies. Workshops help you understand how to research and write a uni essay and give presentations. Individual assistance is also available.

UOW Careers Central: Offers advice and guidance to students regarding their future employment options and study strategies.

Counselling services: A qualified counsellor is available on Tuesday and Thursday. The counsellor is available for free student consultations regarding appeals, academic consideration, or to talk through and change areas of difficulty, conflict or crisis.

Disability services: Access and resources are available for students with disabilities and medical conditions that affect their studies.

Scholarships: Mature Age students (21yrs and over) commencing any undergraduate degree at UOW Southern Highlands are eligible to apply for the Mature Age Scholarship. This scholarship provides $1000 per year for the duration of an undergraduate degree. Up to two scholarships are awarded annually at the Campus. An Academic Achievement Scholarship is also available to local students entering their first year of study. Applicants must be under 21 years of age and studying full-time. This scholarship provides $1000 for one year.

More information about these scholarships is available at: uow.edu.au/about/scholarships or by contacting UOW Southern Highlands on (02) 4869 1888
FAQ

HOW LONG WILL MY DEGREE TAKE?
If you are studying full-time, most undergraduate degrees will take three years to complete.
If you decide to study part-time, the length of time depends on the number of subjects you take per year. For example, if you decide to take half the normal load, a three-year full-time degree will take you six years.

HOW MUCH WILL IT COST TO STUDY?
In addition to your Tuition fees, you will be charged the compulsory annual Student Services and Amenities Fee ($131.50 in 2012) which allows the University to cover costs and improvements to campus amenities and services. You will also need some money for study materials (books, paper, pens, photocopying, etc.).

For more information about Commonwealth supported places, student contributions and HECS-HELP loans visit studyassit.gov.au

WHAT WILL IT BE LIKE TO STUDY AT THE SOUTHERN HIGHLANDS CAMPUS?
At UOW Southern Highlands you will become part of a group, or team of students, studying and working directly with tutors, as well as independently.

Studying at a local campus has more web-based interaction than is presently the case with study at a larger campus.

HOW DO I APPLY IF I'M IN YEAR 12 THIS YEAR?
If you are in year 12 in NSW or the ACT this year, your school will give you information about how to apply to the Universities Admissions Centre (UAC). You can apply to do a course at our Southern Highlands Campus by having one of our programs as a preference.

Bonus points are available for students who apply to study at our Southern Highlands Campus.

Note: Advertised ATAR’s are a guide only. If you are a local year12 student and you place UOW Southern Highlands as a UAC preference, we can assess your results individually.

WHAT IF I DID YEAR 12 IN A PREVIOUS YEAR?
If you are not doing your HSC this year, then you have a choice. You can either complete what we call a direct application or apply through UAC (uac.edu.au). A direct application form can be obtained from the Southern Highlands Campus or on the web at: uow.edu.au/future/direct/apply

The University welcomes direct applications and provides a personalised service to you to talk with us about your individual circumstances. We will keep you updated on the progress of your application and you will generally find out the result of your application much quicker than when you apply through UAC. Direct applications are free.

WHAT QUALIFICATIONS WILL GET ME INTO UNIVERSITY?
There are a number of qualifications that you can use to get into university. These include:

- **Year 12**
  Results from previous years will be converted to a current ATAR.

- **Special Tertiary Admissions Test**
  This is a multiple choice test run through UAC. Information about the test is on the UAC web site and you can organise to do the test at one of the official sites or pay a bit more and do a special sitting locally. Information about the test is in the current UAC Guide and on the following website: uac.edu.au/stat

- **TAFE Qualifications**
  You can get into the University of Wollongong with a wide range of TAFE qualifications. A minimum of Certificate IV is generally required.

- **Completed Qualifications from a recognised Institution**
  A minimum of Certificate IV qualification that has Australian Quality Framework approval is needed.

- **Completed or partially completed University studies**

- **UOW College**
  The College offers a range of programs through the Wollongong Campus.

- **University Access Program**
  This is a 12 week program run by UOW College for people over 21 at our Wollongong Campus and at our Shoalhaven Campus. Some commonwealth supported places are available.

- **Limited Australian Tertiary Admissions Rank**

- **Aboriginal and Torres Strait Islander Alternative Admissions Program**

For more information about any of these pathways, visit uow.edu.au/future/direct/apply/pathways or call your local Campus or the general University information number listed on the back of this brochure.

WILL I COMPLETE MY ENTIRE DEGREE AT UOW SOUTHERN HIGHLANDS OR WILL I NEED TO ATTEND THE WOLLONGONG CAMPUS TO FINISH IT?
You can complete some degrees in their entirety at UOW Southern Highlands. However, for other degrees, you will begin the degree at the Southern Highlands campus and complete it at the Wollongong campus. Future students are encouraged to read the individual degree entries included in this document, or to contact the University for more information.